

Launch your business online with the premier sanitary process equipment marketplace

The processHQ.com marketplace is a one-stop shop for process manufacturing professionals, offering a comprehensive online catalog of process equipment. processHQ.com offers its customers an efficient and flexible procurement system that alleviates much of the inconvenience and cost of the traditional purchasing process.

Process professionals are going online for a more efficient way to select and purchase their sanitary process components. By selling your products through the processHQ.com marketplace, you benefit from expanded market reach and gain access to a global customer base. This greater customer exposure means enhanced visibility and sales potential.

The Internet is rearranging the fundamentals of supply chain dynamics. Buyers, vendors and channel partners need a more efficient way to leverage their relationships. Think of processHQ.com as an extension of your business, a commerce platform that lets your customers research and purchase your products 24 hours a day, 365 days a year.

"eMarketplaces will lead US business eCommerce to \$2.7 Trillion In 2004"

-Forrester Research

Global Market Reach and Enhanced Sales Opportunities

Greater customer exposure means enhanced visibility and sales opportunities, as professionals utilizing process equipment can access the processHQ.com marketplace right at the point-of-purchase — their desktops. Your products gain the widest possible exposure owing to the global nature of the Internet.

Reduced Channel Cost

When you join the processHQ.com marketplace, we will handle order processing and customer service, helping to reduce your cost of servicing each sale. We accurately track all related tax, shipping and order fulfillment information, thus improving overall customer satisfaction.

processHQ.com allows suppliers to post complete, detailed information on each product listed in the marketplace. Your customers will answer many of their own questions and save time ordering the exact products they need, while your sales force will have more time to pursue new business.

Key Benefits

- Expanded market reach
- Enhanced sales opportunities
- Reduced cost of servicing sales
- Improved customer knowledge
- Immediate product launch
- No start-up costs
- Scalability and security

Improved Customer Relationships

As more and more industry leaders are adopting an Internet-based procurement model, your business must keep pace with the changing needs of your customers. processHQ.com will help you meet the challenges posed by the new market dynamics by encouraging immediate feedback from your customers, helping you to enhance your sales opportunities by quickly responding to your customers' needs. Every time a customer orders one of your products, you will receive their contact information, enabling you to improve your understanding of your customers, build mailing lists and conduct more effective direct marketing.

Faster Time to Market

There is no need to wait for your next brochure or catalog before new product sales can begin. processHQ.com will allow you to introduce and market new products as soon as they are available. Our procurement solution also complements your existing promotional and marketing activities — processHQ.com is committed to ensuring success for suppliers by bringing customers to the marketplace through ongoing, industry-wide sales and marketing initiatives.

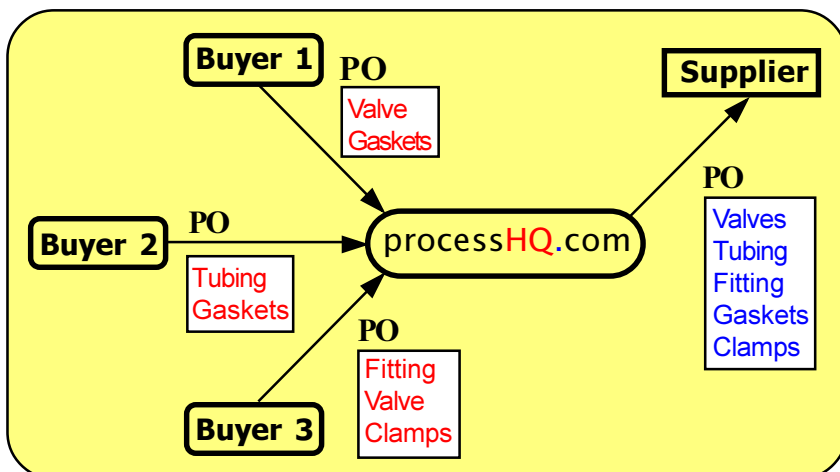
No Start-Up Costs

Offering your products through processHQ.com does not require a fee, or any investment on your part. We work with you to make sure that your entry into the electronic marketplace is smooth and painless for both you and your customers. Simply provide us with your product data, and we take it from there. processHQ.com has quality assurance procedures in place to ensure that all product information on our web site is accurate and up-to-date.

Scalability and Security

processHQ.com built its marketplace using the most modern Web development tools and methods available. The result is a state-of-the-art Internet architecture developed to provide scalability and reliability needed for business-to-business e-commerce. In addition, every affiliated supplier benefits from security features developed and managed by industry leaders.

Expand your business with processHQ.com



processHQ.com offers you a comprehensive e-commerce solution to efficiently leverage your products with the growing number of customers purchasing online. For more information on how to take the lead in this new emerging sales channel, contact us:

Tel: (818) 380-0870

Fax: (800) 856-9941

email: suppliers@processHQ.com